

Transfer Advising Sheet for e-Marketing Program

Florida State College at Jacksonville
Associate of Arts, Associate of Science, or Associate of Applied Science Degree

Articulated Program with Franklin University
Bachelor of Science in e-Marketing Degree

POS: 31FRA for Franklin University
ITM: 118FRA for Franklin e-Marketing

This transfer institution has agreed to accept the specified associate's degree from Florida State College at Jacksonville. The Florida State College at Jacksonville graduate will be accepted at the senior level, and is required to complete the equivalent of one year of full-time coursework to complete the specified bachelor's degree.

If you do not plan to transfer to this specific transfer institution, please follow the Program of Study, as specified in the Florida State College at Jacksonville Catalog.

Upon graduation from Florida State College at Jacksonville, Franklin University (FU) will accept coursework from any AA, AS, or AAS degree towards the BS e-Marketing program. Students will complete a minimum of 40 upper-division semester credit hours from Franklin University to graduate with a Bachelor of Science Degree in e-Marketing.

Please contact the designated Florida State College at Jacksonville 3 + 1 advisor or counselor prior to enrolling in any courses beyond the associate degree and to request the 3 + 1 POS to be applied to your program of study records. Please review the information on the Transfer Services 3 + 1 webpage for further instructions.

3 + 1 Articulation Points of Contact

Florida State College at Jacksonville:

Open Campus (for out-of-town distance learning students), Lin White: (904) 646-2300
Downtown Campus, Alan Neuenfeldt: (904) 633-8212
Kent Campus, Kathleen Von Balson: (904) 381-3642
North Campus, Barbara Jackson: (904) 766-6777 or Cheryl Black: 766-6761
South Campus, Walter Jones: (904) 646-2302
Deerwood Center, Megan Shields: (904) 997-2500

Once you have decided to apply to Franklin University, please contact the Franklin University Community College Alliance office (888-341-6237) to request a transcript analysis of your previous coursework to determine the specific list of courses required for you and your selected major. Please consult with a Franklin University advisor for approval prior to taking any courses beyond the associate's degree.

The following courses are required to be taken at Florida State College at Jacksonville if not previously completed during the associates degree)

Course Number	Course Title	Requirement Met General Ed/Prerequisite	Gordon Writing/Math	Semester Hours
ENC 1101	English Composition I	GE, PR	G (W)	3
ENC 1102	Writing About Non-Fiction	GE, PR	G (W)	3
SPC XXXX	Select speech course from Communications Area of General Education Requirements	GE, PR	G (W)	3
ENC 2210	Technical Report Writing	PR		3
XXX	Algebra competency*			
STA 2023	Elementary Statistics	GE, PR	G (M)	3
XXXX	Select course from Humanities area of General Education Requirements	GE, PR		3
XXXX	Select course from Social/Behavioral Sciences area of General Education Requirements	GE, PR		3

XXXX	Select course from Natural Sciences area of AA General Education Requirements	GE, PR		3
ECO 2013 Or ECO 2023	Principles of Economics I Or Principles of Economics II	PR		3
CGS 2542	Database Concepts for Microcomputers	PR		3
CGS 2512	Spreadsheet Concepts and Practices	PR		3
ACG 2021	Financial Accounting	PR		4
ACG 2071	Managerial Accounting	PR		3
MAN 2021	Principles of Management	PR		3
MAR 1011	Principles of Marketing	PR		3
BUL 2131	Business Law I	PR		3
XXXX	Select additional course to satisfy Franklin University's Business Core Bridge. Please consult with your Franklin University advisor for approval.	PR		
CGS 2820	Website Design and Development	PR		4
COP 2822	Web Technologies	PR		4
COP 2840	Internet Programming	PR		4
CGS 2069	Internet Marketing	PR		3
GRA 1110	Introduction to Graphic Design	PR		3
XXXX	Select one graphic editing software course to satisfy Franklin University's Major Area Bridge. Please consult with your Franklin University advisor for approval.	PR		3

* Franklin University has a requirement that all students must meet Algebra Competency. This can be met in the following ways:

1. High School Level Algebra II (Must get C- or better)
2. Transfer of Algebra Competency on Transfer Guide (Course will be listed)
3. Taking MATH 150 with Franklin University
4. Transferring in a higher level math, course must have algebra pre-requisite for example, College Algebra, Calculus, or Trigonometry

Please note that Statistics will not waive Algebra Competency

General Education Notes:

- Please review the Florida State College at Jacksonville Catalog for General Education Requirements (GER).
- CLAS (College Level Academic Skills): Satisfaction of these skills is a graduation requirement for the associate in arts degree in the state college system of Florida. Students must meet one of the approved exemptions – see the catalog for more information.
- The state university Foreign Language Requirement does not apply to students transferring to Franklin University.
- All General Education courses require a grade of “C” or above.
- Students will complete additional General Education courses at Franklin University. Students must meet the FU General Education Requirements.

Prerequisite and Elective Notes:

- All prerequisite courses require a grade of “C” or above.
- A major prerequisite course may satisfy both Florida State College at Jacksonville General Education Requirements and FU Major Prerequisites.
Please review the General Education Requirements and talk with an advisor.
- Electives must have the appropriate AA (for AA degree students), AS (for AS degree students), or AAS (for AAS degree students) notation at the end of the course description in Florida State College at Jacksonville catalog.

Other Notes:

- Students must complete the Information Literacy Assessment requirement prior to graduation from Florida State College at Jacksonville.
- Qualified students will have completed an associate degree before transferring.
- If you do not plan to transfer to this specific transfer institution, please follow the Program of Study, as specified in the College Catalog.

Please check with one of the following Florida State College at Jacksonville 3 + 1 advisors or counselors for more information about this articulation prior to enrolling in any courses beyond the associate degree.

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FU: Community College Alliance Office: (888) 341-6237

For a list of the courses that Florida State College at Jacksonville graduates will complete at the transfer institution, please visit the website of the transfer institution for more information about the program.